

# Jason Dorsey

Jason Dorsey is The Gen Y Guy®. He has been featured on *60 Minutes*, *20/20*, *The Today Show*, *The View*, *The Early Show* and dozens more. His gift is solving tough generational challenges for companies and leaders.

## Over 1,000 standing ovations

Jason has received over 1,000 standing ovations from audiences as large as 16,000—all without using PowerPoint. Instead, he delivers a new take on generations backed up by fresh data and ready-to-use actions. He's funny, too.

A key takeaway: Generations are not a box, but powerful clues that drive measurable results. More sales. Better leaders. Faster innovation.

## Bestselling Author

Jason wrote his first bestselling book at age 18 (slight overachiever). His newest books are *Y-Size Your Business* and *My Reality Check Bounced!* He also produced the acclaimed training DVDs *Managing Across Generations* and *Insider Secrets for Selling to Gen Y*.

## Millennials Researcher

Jason is Chief Strategy Officer at The Center for Generational Kinetics. In this role, he goes behind the scenes with companies—and their data—from around the world. These insights help him to identify emerging trends early, so you can too.

## Proven Results

Jason won the Austin Under 40 Entrepreneur of the Year Award at age 25—one of the youngest winners ever. He now serves as a board member for venture-backed and emerging technology companies.

And, yes, he text messages his mom every day.